



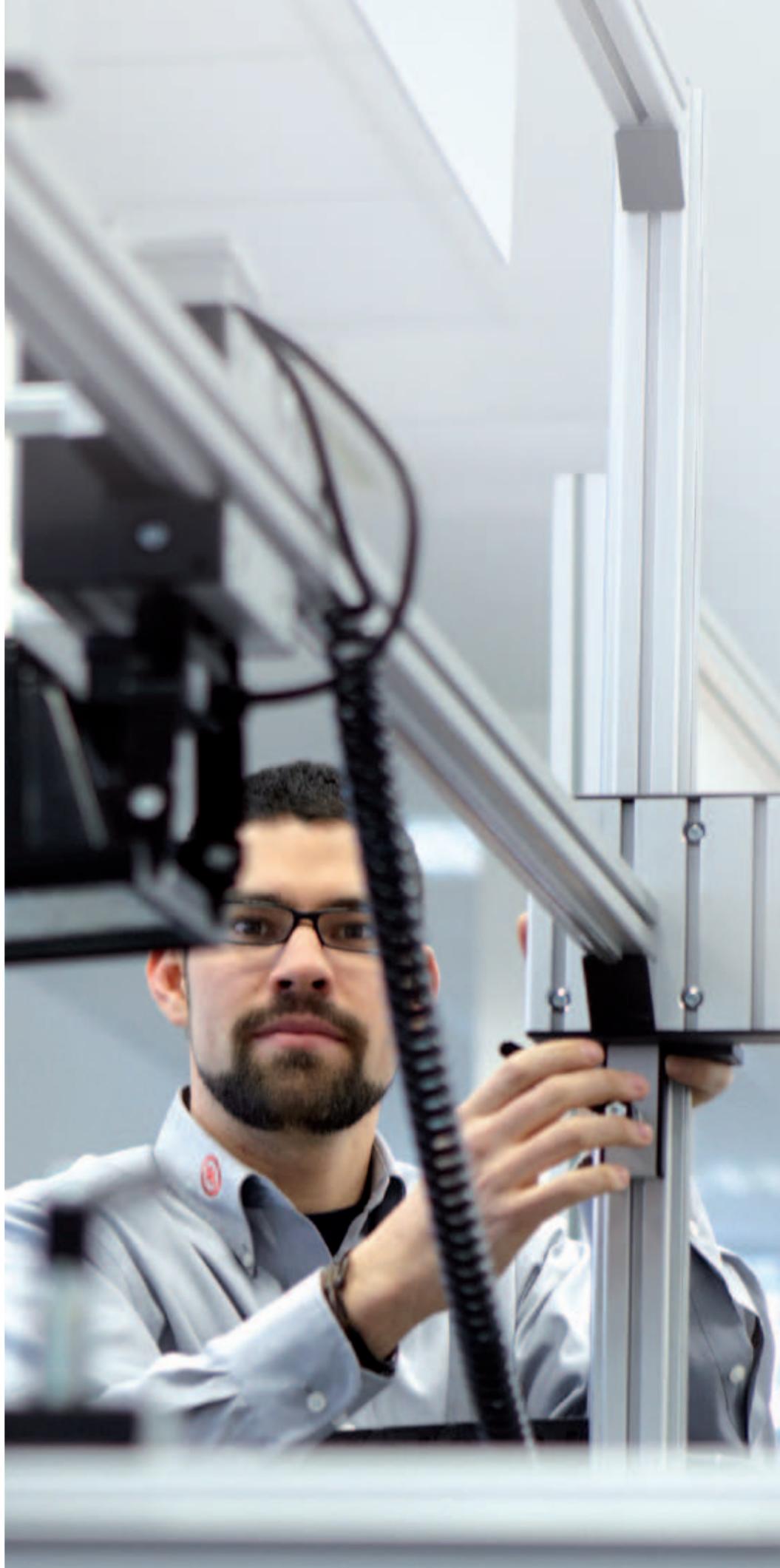
# THE UL SAFETY MARK

**ON TIME  
MARKET ACCESS TO  
NORTH AMERICA  
AND BEYOND**





*UL is a global independent safety science company offering expertise across five key strategic businesses: Product Safety, Environment, Life & Health, Knowledge Services and Verification Services. Our breadth, established objectivity and proven history mean we are a symbol of trust and enable us to help provide peace of mind to all.*



# THE UL SAFETY MARK

## TRUSTED AND ACCEPTED WORLDWIDE

*The UL Mark indicates that UL has tested representative samples of the product and found it to be compliant with the applicable standard or other requirements with respect to its potential risk of fire, electric shock and mechanical hazards. The UL Mark on a product is the manufacturer's representation of continued compliance with the applicable standard. More than 20 billion products are awarded the UL safety mark worldwide each year. UL is the only third-party certification organisation which is authorised to issue the UL Mark.*

### **Compliance with North American safety requirements**

The UL Mark is the most widely recognised, valued and accepted evidence of a product's compliance with U.S. and Canadian safety requirements.

#### **Code Authorities**

Regulatory Services department staff are dedicated to providing code authorities with technical support services in order to help them achieve safe, code compliant installations for the citizens in their communities. Our staff have technical expertise in a wide range of North American model codes and regulations, covering areas that include building, electrical, fire, environmental, mechanical, plumbing, and public health.

The expert service we provide is unmatched by any other certification organisation.

#### **Consumers**

The UL mark is one of the most widely recognised and trusted symbols by consumers – it is their greatest assurance of safety when using products.

#### **Retailers**

With over a century of product compliance expertise, the UL Mark is one of the most widely trusted safety symbols in the world and communicates to your customers that you have gone the extra step to ensure product safety and care about the safety and quality of your products.

Today, with a comprehensive retail service portfolio UL is more focused than ever on meeting the unique needs of the global retail community.

#### **UL Anti-Counterfeiting**

For almost 15 years, UL has taken an aggressive stance against counterfeiting through a comprehensive programme that involves law enforcement agencies from around the world. UL works closely with U.S. Customs and Border Protection, U.S. Immigration and Customs Enforcement, the FBI, the RCMP, INTERPOL and other law enforcement agencies around the world to provide them with the information necessary to distinguish between authentic and counterfeit UL Marks.

Since 1995, there have been thousands of seizures of counterfeit products at entry ports from coast to coast; preventing millions of products bearing counterfeit UL Marks from reaching consumers. In addition, UL has mandated the use of holographic labels for product categories targeted by counterfeiters.

# HIGHLY TRUSTED

## PRODUCT SAFETY SYMBOLS IN NORTH AMERICA

### The most common UL Marks.



**The UL Listing Mark** is one of the most common used UL Marks. If a product carries this mark, it means UL found that a representative sample met UL safety requirements and the manufacturer is representing that the product continues to meet those requirements. These requirements are based on UL's own published standards for safety. This mark is seen on appliances, computers, furnaces, heaters, fuses, electrical panels, smoke detectors, fire extinguishers, sprinklers, life jackets and bullet-resistant glass as well as thousands of other products.



**The Recognised Component Mark** is rarely seen by consumers. It is used for components that are part of a larger product or system. These components may be restricted or incomplete in construction. This mark is found on switches, power supplies, printed wiring boards, industrial control equipment and thousands of other parts. Given that a Recognised Component is an incomplete product it has conditions of acceptability.

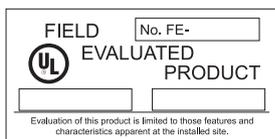


**The UL Classification Mark** appears on samples of products that UL has evaluated with respect to specific properties, a limited range of hazards or suitability for use under special conditions. Typical products classified by UL are building materials and industrial equipment, immersion suits, fire doors, protective gear for fire fighters and industrial trucks.

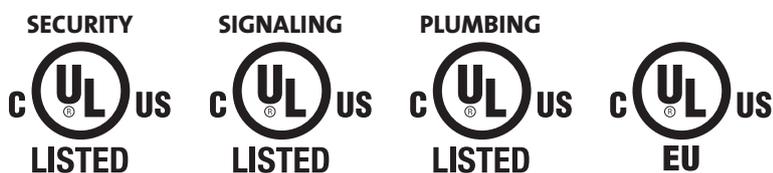


### Special marks for every requirement.

**The UL Functional Safety Mark** appears on products that are evaluated for UL Listing as well as functional safety. Functional safety is the part of overall safety which depends on the correct functioning of safety related control systems and software. The use of the Functional Safety Mark is normally restricted to products that are intended to be used in a functional safety application.



**Field Evaluations:** This label is applied to a product that is thoroughly evaluated in the field instead of at UL's laboratories or the manufacturer's facilities. If a product has been significantly modified since its manufacture or if it does not bear any third-party certification mark, a building owner, a regulatory authority or anyone else directly involved with the product can request that UL evaluates the specific piece of equipment in the field.



... and many other marks.



## ADD VALUE BY DEMONSTRATING SAFETY

UL certifications are more than marks. They are a universally recognisable symbol of trust and safety. Nothing demonstrates a company's commitment to safety and customer satisfaction like a UL Mark.

### ***Benefit from a well-known brand***

The UL Mark unites more than 65,000 manufacturers who come to UL for product certification. That number alone cements UL's increasing recognition in the market among manufacturers, distributors, retailers, code authorities and consumers.

### ***Invest in brand value***

In a competitive marketplace, differentiation is key. What better way to differentiate than by promoting UL certification as a commitment to high-quality safety standards? UL Marks add value and build brand image by separating a company and its products from those who have not invested in that level of safety.



## CUSTOMISED SOLUTIONS

*Giving a competitive edge.*

### **Data Acceptance Programmes**

Depending on the programme of choice, four levels of qualification allow for tests to be conducted in house or at third party test facilities with or without the supervision of UL staff. These flexible programmes make testing in tight product development schedules even easier.  
[www.ul.com/dap](http://www.ul.com/dap)

### **Knowledge Services**

UL Knowledge Services is UL's training and advisory services business unit, providing safety and compliance-related knowledge solutions. With a broad offering of specialized workshops, e-learning, advisory services and personnel certification programmes, our knowledge addresses specific topics intended to help our customers and constituents create and / or install safe products, increase efficiency and realize improved speed to market.  
[www.ulknowledgeservices.com](http://www.ulknowledgeservices.com)

### **Market Access Services – Worldwide**

UL provides a streamlined global service and unique solutions to bring safe products to the global marketplace, gaining the national and international marks necessary to meet the current and future market compliance requirements.

## UNIQUE AND POWERFUL ONLINE TOOLS

*Open the door to safer consumer products around the world.*

### **Powerful databases**

UL online databases are more than just a collection of information. They are the key to a wealth of valuable resources that are available instantly. This allows customers to connect directly with a world of UL certified products and components.

### **UL Online Certification Directory**

The Certifications Directory contains UL Listed, Classified or Recognised products and components. Users can search by company name and location, UL product category, UL file number and key word. This tool is also used by Authorities Having Jurisdictions (AHJ) to verify if a product is certified by UL. [www.ul.com/database](http://www.ul.com/database)

### **UL iQ™ Databases**

The UL iQ™ database search tools facilitate the pre-selection of certified materials by buyers and specifiers. Users can search by various criteria – e.g UL ratings, company name or materials. iQ™ databases currently exist for AWM (Appliance Wiring Materials), Plastics, Electrical Insulation Systems, Restricted Substances, Printed Wiring Boards and Switches. [www.ul.com/iq](http://www.ul.com/iq)

# BENEFITS THAT MAKE THEIR MARK

## **Fast global market access**

- UL's brand reputation enables worldwide acceptance and recognition.
- Streamlined and accelerated certification processes through a consolidated global service.
- Faster time-to-market through well-proven global programs.
- Bundled product safety testing and certifications for all your target markets with only one product submission.
- National safety marks increase the trust in your product and the value of your brand – globally.

## **Highest quality**

- Powerful global network of technical experts and competent local customer service.
- Sophisticated conformity assessment services for safety, environmental and performance verification programs.
- Leader in standards development and active driver in international committees for standards harmonisation.
- Supporter and provider of strong credentials amongst Authority Having Jurisdictions, consumers, manufacturers and retailers.
- Recognised promoter of a public safety mission globally.

## **Customer friendliness**

- UL provides a consolidated global service and streamlined access to world markets, reducing your administrative and project management activities to a minimum.
- Combined factory inspections save your resources.
- Participant at initiatives, which protect consumers and support manufacturers against anti-counterfeiting practices.

## **Your streamlined resource for consistent quality and safety:**

*For over a century, UL has been testing products for safety. A unique history of certification, working with industry leaders and acting as a trade facilitator has made UL one of the most reputable names in the business.*

*From manufacturers to consumers, from regulatory bodies to code officials, UL has made its mark. Additionally, a truly global presence, coupled with an in-depth understanding of local needs enables quick access to markets anywhere in the world.*

*For over 100 years, with constant enhancements of its services, UL has been committed to being the benchmark of trust.*

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